

JOE CHOW

BOARD DIRECTOR | STRATEGIC ADVISOR

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Helping organizations realize their potential through judgment, disciplined execution, and thoughtful risk management.

Building stronger organizations, organizational resilience, and sustainable growth.

BOARD PROFILE

Former public-company operating executive and current strategic advisor with four decades of experience helping organizations understand complex environments, separate signal from noise, and build the capability, resilience, and long-term value needed to succeed. Career progression: builder, operator, advisor.

BOARD VALUE

01 GROWTH & SCALE Built businesses from inception and led global operating organizations ranging from approximately \$600M to \$2.7B in annual revenue.	02 RESILIENCE & RISK Led organizations through COVID, semiconductor shortages, supply-chain disruption, inflation, market contraction, and strategic divestitures.	03 TECHNOLOGY TRANSITIONS Recognized and capitalized on major technology shifts spanning broadband, digital video, Wi-Fi, connected healthcare, AI infrastructure, and fintech.
04 OPERATING SKILL Experience across engineering, product management, manufacturing, supply chain, operations, and Tier-1 customer relationships.	05 STRATEGIC ALTERNATIVES Led business formation, consolidation, divestitures, and strategic repositioning while protecting enterprise value and continuity.	06 STEWARDSHIP Leadership grounded in accountability, integrity, long-term thinking, and leaving organizations stronger than they were found.

CURRENT ADVISORY LEADERSHIP

G Squared Advisors | Atlanta, Georgia

2024–Present

Applying Operating Judgment Across Industries

Principal

g-squared-advisors.com

Advises a select portfolio of founders, CEOs, investors, and boards — bringing an operator's perspective to strategy, organizational capability, execution discipline, governance, commercialization, and risk.

- Current work spans AI and data-center infrastructure/tools, infrastructure capital, venture incubation, connected healthcare and aging-in-place, emerging-market fintech, and advanced connectivity.
- Helps leadership teams convert opportunity into executable operating models, establish management rhythms, sharpen strategic narratives, and identify obstacles before they constrain growth.
- Contributed to two consecutive years of approximately 400% annual growth at an emerging-market lender; advanced Tier-1 evaluations for a connected-health platform; developed operating blueprints and market strategies for early-stage ventures.

PUBLIC-COMPANY & EXECUTIVE LEADERSHIP

CommScope (NASDAQ: COMM) | Atlanta, Georgia

2019–2024

Leading Through Adversity

President & General Manager, Home Networks Segment | Corporate Officer

Held P&L and strategic responsibility for the largest global service-provider in-home solutions business — approximately 1,500 employees across product, engineering, sales, operations, manufacturing, and supply chain. Selected to lead the planned standalone Home Networks spinout; when market conditions halted it, led the business through divestiture to Vantiva.

- Sustained operating continuity and customer execution through COVID, semiconductor shortages, supply-chain disruption, inflation, and market contraction.
- Reframed the operating model around cross-functional Customer-Focused Teams — supporting major customer wins and winning the largest fiber-access gateway award in the market.
- Consolidated the organization and operating structure, delivering approximately \$100M in annual savings without losing strategic focus.
- Expanded beyond traditional connected-home devices with cloud-based home-health applications across the United States and Europe; grew consumer retail channel share to the largest position in retail modem.
- Oversaw production of approximately 30 million edge devices annually, supporting programs with AT&T, Comcast, Verizon, Cox, Rogers/Shaw, Vodafone, Liberty Global, Telefónica, Orange, DirecTV, NBN, and other global service providers.

Quantenna Communications (NASDAQ: QTNA) | San Jose, California

2017–2019

Strengthening Execution to Unlock Value

Senior Vice President, Product & Program Management

Built an end-to-end product and program organization translating advanced semiconductor technology into reliable customer outcomes for global Tier-1 service providers.

- Established portfolio governance, a company-wide program management office, and clearer decision rights — improving alignment across product, engineering, sales, and customers.
- Supported three consecutive record quarters and 25% year-over-year revenue growth preceding Quantenna's \$1.1B acquisition by ON Semiconductor.
- Led deployment of the industry's first 8x8 + 4x4 MIMO dual-band concurrent Wi-Fi chipset with global service providers, turning technical leadership into commercial adoption.

Corporate Advisor | Atlanta, Georgia

2016–2017

Helping Leadership Teams Navigate Strategic Inflection Points

Independent Advisor

Counseled CEOs and executive teams on strategic direction, customer management, and organizational execution.

- Engagements included a Fortune 1000 company undertaking a major strategic pivot, a consumer-electronics company entering the service-provider market, and a video-software platform refining its growth strategy.

Technicolor | Atlanta, Georgia

2015–2016

Preserving Value Through Organizational Transition

Senior Vice President

Led the management transition of Cisco's Connected Devices business — approximately 800 employees — into Technicolor's Connected Home organization.

- Maintained continuity through separation, employee transition, and customer commitments.

Cisco Systems, Inc. (NASDAQ: CSCO) | Atlanta, Georgia

2001–2015

Scaling Organizational Capability

Vice President & General Manager, Connected Devices | 2010–2015

Established and led the Connected Devices business by consolidating five organizations into a single global operating unit with approximately \$2.7B in annual revenue, a budget exceeding \$140M, approximately 1,000 employees, and 500 partner engineers.

- Strengthened strategic and operational coherence across previously separate businesses while managing global product, engineering, manufacturing, and customer responsibilities.
- Led the shift from single-function set-tops and modems to complex broadband gateways and connected-home hubs, positioning the business for emerging home applications.
- Managed relationships and major programs with AT&T, Comcast, Charter, Deutsche Telekom, Liberty Global, Telefónica, Virgin Media, Telus, Verizon, and other global operators; major customer awards exceeded \$500M each.
- Directed the divestiture of the business to Technicolor.

Building a New Business Around a Technology Transition

Vice President & General Manager, IPTV | 2005–2010

Recognized the transition to IP video early, assembled the capabilities required to compete, and transformed an ambitious vision into a global market-leading business.

- Built Cisco's IPTV business from inception to more than \$600M in annual revenue, establishing the company as the leading global IPTV set-top provider.
- Assembled new global manufacturing capability to convert the technology transition into a scaled global business.
- Integrated product strategy, software, engineering, operations, and Tier-1 customer execution to move from market entry to leadership.

Recognizing Change Before It Becomes Obvious

Vice President, Scientific-Atlanta | 2001–2005

Led technology and product portfolios spanning interactive television applications, video-on-demand, DVR, browsers, games, and broadband products before Scientific-Atlanta's acquisition by Cisco.

- Helped commercialize major transitions in digital video and broadband, combining product innovation with disciplined execution for large service-provider customers.

EARLIER LEADERSHIP EXPERIENCE

IVI Checkmate (now Ingenico), Atlanta, Georgia — Vice President of Engineering

LXE Incorporated, Atlanta, Georgia — Vice President of Engineering

Symbol Technologies, New York & Orange County, California — Senior Director, Workstation Product Group

Early career experience included handheld computing, mobile data collection, and the first commercial spread-spectrum, mesh, wireless systems preceding Wi-Fi — forming the foundation for later leadership across successive technology transitions.

GOVERNANCE & LEADERSHIP

- Board Member — Atlanta Community Food Bank
- Formal Mentor — Pathbuilders Mentoring Program (approximately 10 years)

EDUCATION

Master of Science, Business Administration — University of California, Irvine

Bachelor of Science, Computer Engineering — University of California, Los Angeles

BOARD ALIGNMENT

Best fit: public, private-equity-backed, venture-backed, and family-office companies facing growth, scaling, technology transition, operational improvement, organizational resilience, or strategic alternatives. **Committee relevance:** Strategy, Technology, and Risk.