

JOE CHOW

BOARD DIRECTOR | STRATEGIC ADVISOR

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JOE CHOW · BOARD BIO



Joe Chow is a former public-company operating executive and strategic advisor who has spent more than four decades helping organizations realize their potential through judgment, disciplined execution, and thoughtful risk management.

Boards, investors, CEOs, and leadership teams have turned to Joe during periods of uncertainty—times when markets were changing, technologies were evolving, organizations needed to scale, or difficult strategic decisions carried long-term consequences. While every situation has been different, his role has remained remarkably consistent: understand complex environments, separate signal from noise, identify what will matter most, and help organizations make better decisions.

His career has taken him from building new businesses, to leading global operating organizations with up to approximately \$2.7 billion in annual revenue, to advising founders, executives, investors, and boards across industries including artificial intelligence infrastructure, communications, connected healthcare, financial technology, and infrastructure capital. Along the way, he has led organizations through technology transitions, market disruption, supply-chain crises, organizational transformation, and strategic divestitures while helping preserve enterprise value and position businesses for long-term success.

Joe most recently served as President and General Manager of CommScope's Home Networks business, where he led approximately 1,500 employees through one of the most challenging periods the industry has faced. Under his leadership, the organization successfully navigated the COVID pandemic, semiconductor shortages, global supply-chain disruption, inflationary pressures, and significant market contraction while continuing to serve many of the world's largest telecommunications providers. He later led the strategic separation and divestiture of the business to Vantiva.

Earlier, Joe established Cisco's Connected Devices organization as a global business generating approximately \$2.7 billion in annual revenue and built Cisco's IPTV business from inception into the world's largest IPTV platform in just five years. His executive career also includes leadership positions with Quantenna Communications, Technicolor, Scientific-Atlanta, Symbol Technologies, LXE, and IVI Checkmate, where he repeatedly helped organizations recognize and capitalize on major technology transitions before they became mainstream.

Today, as Principal of G Squared Advisors, Joe works with a select group of founders, CEOs, investors, and boards. His advisory work spans artificial intelligence infrastructure, connected healthcare, financial inclusion, advanced communications, and emerging technologies. Rather than serving as a traditional consultant, he acts as a strategic partner—helping leadership teams strengthen governance, improve operating discipline, sharpen strategic thinking, anticipate risk, and build organizations that are stronger, more resilient, and positioned for sustainable growth. Learn more about his advisory practice at g-squared-advisors.com.

Joe believes the primary responsibility of a board is not to manage the business, but to improve the quality of the decisions that shape its future. He brings to the boardroom the perspective of a builder, an operator, an advisor, and a steward—together with a leadership philosophy grounded in accountability, intellectual curiosity, and long-term value creation.

He holds a Master of Science in Business Administration from the University of California, Irvine, and a Bachelor of Science in Computer Engineering from the University of California, Los Angeles. He has served the community through board service with the Atlanta Community Food Bank and as a longtime mentor in the Pathbuilders mentoring program.